



FC Energie Cottbus e.V.

gegründet 1966 | DFB-Pokalfinalist 1997 | DFB-Pokalhalbfinalist 2011
Bundesliga 2000–2003, 2006–2009
2. Bundesliga 1997–2000, 2003–2006, 2009–2014



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Pressemitteilung

Cottbus, 14.06.2023

Into the future with macron

Italian sporting goods manufacturer is FC Energie's new supplier

FC Energie Cottbus has signed a new equipment contract and will enter into a multi-year partnership with the sporting goods manufacturer macron from the summer. The team sports specialist from Bologna in Italy will thus be the official supplier of FC Energie Cottbus for at least three years from the 2023/2024 season, regardless of the league.

Alberto lanes, Country Manager for Germany, Austria and Switzerland at macron said: "We are delighted to add FC Energie Cottbus to our portfolio of German professional clubs supported by us. FC Energie is a great and prestigious club. We are very confident that we can do an excellent job for players, staff and, above all, the club's numerous fans. A fan base like that of FC Energie deserves a product that is individually tailored to the club and exclusively developed. Together and hand in hand, we will work together."

Already in 1971, macron was founded as an authorised dealer for baseball equipment from American manufacturers. Since 2001, macron has been active primarily as a supplier of professional football equipment, with its first contract partner being its home club FC Bologna. Today, macron operates around 150 branches in over 20 countries and also offers its high-quality products in over 800 independent stores worldwide.

"In the past two and a half years, we have done a lot of things for our club and developed well, both in sporting and economic terms. The basis for this was and is also having the courage to make changes. This also applies to the part of our official outfitter. After the first contact with macron, there were very pleasant discussions, we were invited to Italy and were able to get an idea of the company's possibilities on site. It's all very professional and the company is constantly growing on the world market. In the end, the overall package convinced us, so we are very pleased to have an innovative and modern new supplier at our side for the next three years," said Sebastian Lemke, President of FC Energie Cottbus.

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Through the new partnership, FC Energie Cottbus will now become part of the "macron family", which has grown worldwide in the meantime and includes well-known and internationally renowned clubs such as English Premier League participant Crystal Palace, 20-time Swiss champions FC Basel, the traditional Belgian club and 2022 champions Club Bruges, FC Nantes from France as well as Sampdoria Genoa, Udinese Calcio or the macron local club FC Bologna from Italy. In Germany, second-division club Hannover 96 is the label's best-known partner club.

In addition to the excellent club sports segment in club football, macron is also the official supplier of the entire Canadian Premier League, the national football teams from Albania and Georgia, the UEFA referees as well as the national rugby teams from Wales, Scotland, Georgia and Italy. macron is also represented internationally in basketball, handball, baseball, cricket and volleyball.

For more information, visit www.macron.com and the company's social media channels on Instagram and Facebook.

Mit freundlichen Grüßen
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